



C'ville City Market News Vendor Edition

June 24th, 2017



The Virginia Department of Agriculture and Consumer Services (VDACS) encourages consumers to support their local economy and Virginia farmers by spending at least \$10 per week on locally-grown agricultural products.

As an incentive to visit their local farmers' market, VDACS is sponsoring a monthly customer loyalty program called *Farm. Fresh. Pledge!* From June through September, shoppers who track their local farmers' market purchases with a *Farm. Fresh. Pledge!* punch card will have the chance to win a Virginia Grown/Virginia's Finest™ prize pack valued at \$100-\$200. For every \$10 spent, shoppers get a punch on their card (*in our case, vendor's initials*). After 14 slots are filled on the card, representing a total value of \$140 spent at the market, shoppers hand it over to the market manager to be entered into the monthly drawing.

Additionally, the Charlottesville City Market will be doing a weekly drawing that includes a City Market Bag, City Market Sticker, \$20.00 in Market Bucks, Parks & Recreation Guest Passes, and Special Gifts donated by vendors each week.

Market Fee Calculation

Turn in to Market Central



Pay attention to product exclusions



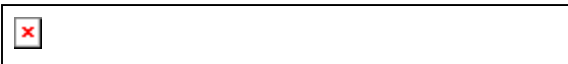
Quick refresher on calculating City Market Fees.

There is a base fee of **\$20.00**.

If you make over **\$333.00** in sales (*excluding tokens, snap, fresh fund, and market bucks*) multiply your sales by **6%** (0.06) to calculate your market fee.

After calculating your fee for the day you may use Market Bucks to pay your fee. **Market Bucks have a water-colored landscape and signature of market management on them.**

Eco-Products Portal



For the third year, the Charlottesville City Market will serve as a drop-off point for citizens to bring their food scraps as well as compostable food-related items such as paper towels, and certified compostable service-ware.

To support market vendors' use of compostable packaging, the City working with Black Bear Composting and Eco-products have set up this portal as an easy way to find certified-compostable materials at a competitive price.

Orders through this portal will get a 15% discount and free shipping for anything over \$99.

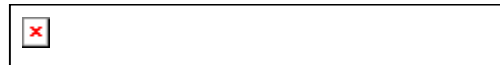
For discount, use code: **Charlottesville2017@**

[Browse Compostable Products](#)



Events, Promotions, & Classes

Saturday, June 24th



Love Fest
IX Park
12:00 PM

YMCA Open House
McIntire Park
12:00 PM

Saturday, July 1st



Wise Glass Demo
City Market
7:00 AM



Weather Forecast



SAT JUN 24

89°

20%

Wind
W 4 mph

Humidity
67%

UV Index
9 of 10

Sunrise
↑ 5:52 AM

Sunset
↓ 8:40 PM

Saturday, June 24th

Market temperatures: 73° - 85°

Rain - Chance of rain 24%

Winds at 7 mph

Have a great weekend!



Charlottesville City Market | P.O. Box 911, Charlottesville, VA 22902

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